

# Child and Family Data for Action — Alameda County District 5, Supervisor Keith Carson



## District 5 Family Demographics

{ TOTAL POPULATION (2019): **324,447** }

**BABIES BORN (2017):**  
**2,927**

**CHILDREN UNDER AGE 6 (2021):**  
**17,165**  
5.3% of D5's total population

**HOUSEHOLDS WITH CHILDREN UNDER AGE 6 (2019):**  
**11,227**



## Families with Children Accessing Public Benefits in District 5

Children 0-6 (number and percent of total) Enrolled 2021<sup>1</sup>

**+** **Medi-Cal**  
**8,216** (~48%)

**🍏** **CalFresh**  
**3,583** (~21%)

## Kindergarten Readiness in District 5

Of the nearly **298 students** that were assessed for kindergarten readiness in the schools in District 5 as part of the [2019 Alameda County Kindergarten Readiness Assessment](#), **58%** were “fully ready.” The county average was **44%** of children ready for kindergarten. See more about kindergarten readiness in District 5 on page 4.



## Child Care Providers in District 5

**303** total providers, including **53 Quality Counts** (QC) sites

**8,017** total children served, including **2,192 children** birth to age five served in QC sites

**136** centers, including **39 centers** in QC



**167** family child care (FCC) providers, including **7 FCCs** in QC

**7 friend and family caregivers** in QC



## About First 5's Work in Alameda County District 5

First 5 takes an equity-driven approach to improve the lives of children and their families through place-based efforts, partnerships, and community-driven programming. Our work includes:

### People Served FY 2019-2020

| In District 5                                   | Countywide Total |
|-------------------------------------------------|------------------|
| <b>11,356</b><br>children and caregivers served | <b>39,850</b>    |
| <b>590</b><br>providers served                  | <b>7,752</b>     |

## Community Resilience Fund, Board of Supervisor Grantees

Grantees chosen by the Alameda County Board of Supervisors provided concrete supports to families with children from birth to age five who are from historically underserved communities and disproportionately affected by the COVID-19 pandemic due to structural racism and classism.

### District 5 Grantees:

- Healthy Black Families (\$100,000)
- Lincoln (\$50,000)

## Essential Supplies Distributed by First 5 and Partners in District 5

**705,560** diapers

**1,165** liters of hand sanitizer

**4,341** books

**1,634,600** baby wipes

**55,770** masks

**1,656** coloring books and crayons

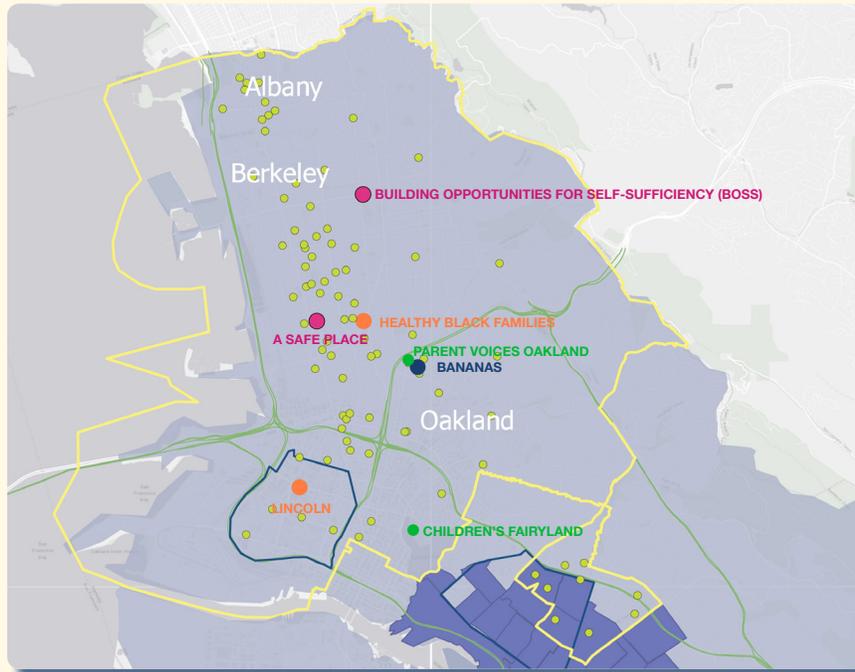
**180,820** gloves

**1,420** feminine hygiene products

**126** air purifiers for 63 child care providers

## Responding to Community Need During the COVID-19 Pandemic

Through the First 5 [Community Resilience Fund](#), established in April 2020, we administered more than \$10 million throughout Alameda County to help children, families, and caregivers to cope with the heightened challenges of the COVID-19 pandemic. The Community Resilience Fund invests in school districts, community-based organizations, family child care providers, and countywide supplies and concrete supports. **First 5 has invested \$2,220,799 of Community Resilience Fund dollars in District 5.**



### Legend

- Areas of High Child Poverty (0-5) & High COVID-19
- District 5 Boundaries
- Neighborhoods Ready for School Service Area
- Board of Supervisor Grantees
- Family Child Care Grantees
- Child Care Resources & Referral (R&Rs)
- Grantees Providing Programs and Services to Families
- Family Serving Shelter Stipends
- Freeways

### Neighborhoods Ready for School

In addition to the pre-COVID activities below, Neighborhoods Ready for School sites pivoted during the COVID-19 pandemic to become **distribution hubs for essential supplies, such as diapers/wipes, baby formula, face masks, hand soap, dental health items, and more.**

- **Lincoln (\$150,000)**

Build neighborhood infrastructure to provide places for families to learn, play, and achieve their goals; increase neighborhood-level coordination to provide a comprehensive menu of resources to support family protective factors, build community, and increase children's school readiness; and increase family leadership and civic engagement opportunities.

- **Board of Supervisor Grantees**

Grantees chosen by the Alameda County Board of Supervisors provided concrete supports to families with children from birth to age five who are from historically underserved communities and disproportionately affected by the COVID-19 pandemic due to structural racism and classism.

- **Healthy Black Families (\$100,000)**
- **Lincoln (\$50,000)** \*Indicated in Neighborhoods Ready for School

- **Family Child Care Grantees (\$456,200)**

Through funding provided by Alameda County Social Services Agency from the CARES Act, First 5 administered \$4,000,000 to support essential supplies for child care professionals (\$3,000,000) and grants to family child care (FCC) providers (\$1,000,000). **In District 5, 89 FCC providers received stipends averaging \$5,125 per site.**

- **Child Care Resource & Referral Agencies (R&R) (\$1,123,670)\***

- **4Cs of Alameda County (\$395,557)** Located outside of District 5.
- **BANANAS (\$411,888)**
- **Hively (\$316,225)** Located outside of District 5.

As part of Alameda County's COVID-19 relief efforts, provide training, technical assistance, and coaching opportunities to the Early Childhood Education (ECE) workforce (\$420,000) and provide resources, coaching, referrals, incentives, materials, and other forms of remote assistance, **including essential supplies, such as diapers/wipes, face mask, and cleaning products**, to child care providers, family, friend, and neighbor caregivers, and families with children from birth to age 5 (\$703,670).

\*Total First 5 investment = \$2,0483,670. Additional work by R&Rs serving District 5 shown on page 3.

- **Grantees Providing Programs and Services to Families (\$95,000)**

- **Parent Voices Oakland (\$70,000)**  
Purchase and distribute essential supplies as part of First 5 Alameda County's COVID-19 relief efforts. Funding also supports parent leadership, community organizing, and policy advocacy related to COVID-19 recovery for families.
- **Children's Fairyland (\$25,000)**  
Sustain programming for families with children birth to age 5.

- **Family Serving Shelter Stipends (\$18,000)**

Investment in family-serving shelters to improve access to essential supplies for unhoused families with young children, with support from Sunlight Giving.

- **A Safe Place (\$9,000)**
- **Building Opportunities for Self-Sufficiency (BOSS) [\$9,000]**

## First 5 Programs in District 5



### Legend

- Areas of High Child Poverty (0-5) & High COVID-19
- District 5 Boundaries
- Help Me Grow Referring Providers
- First 5 Grantees
- Bananas
- Library Partnership Branch
- Quality Counts Sites**
- Center-Based Care
- Family Child Care
- Freeways

### ▲ **Help Me Grow Referring Providers**

Our HMG program helps families and providers detect early signs of developmental, social-emotional, and learning concerns before a child enters school. HMG helps families navigate complex systems to receive the necessary supports they need. **Between 2016 and March 2021 in District 5, more than 1,831 child-specific referrals were made to the HMG phone line.**

### ● **Grantees Providing Programs and Services to Families (\$1,078,796)**

#### **Jewish Family and Community Services (\$165,000)**

- Provide monthly 2-hour Family Child Care Support group focused on improving social emotional skill development.
- Provide CSEFEL training and coaching to identified QRIS Early Childhood Education (ECE) sites in Alameda County, mentoring to Alameda County CSEFEL authorized trainers and coaches, and provide overall administrative oversight for CSEFEL implementation.

#### **YMCA of the East Bay (\$628,000)**

- Support to implement a comprehensive Early Learning Action Plan for the City of Emeryville and COVID-19 response efforts.
- Funding to train CalWORKs participants to become certified and employed as early childhood professionals.

#### **Alameda Health System – Highland Hospital (\$110,194)**

- Funding to continue implementation of the Project DULCE model at Highland Hospital Pediatric Department.

#### **East Bay Community Law Center (\$30,000)**

- Funding to provide legal consultation and support to Highland Hospital Pediatric Department's DULCE Program Family Specialist and selected families.

#### **UCSF Benioff Children's Hospital Oakland (\$145,602)**

- Funding to implement ACEs Aware grant activities with a focus on providing training and support to pediatric providers to implement screening for ACEs/SDOH using the PEARLS tool.

### ● **Child Care Resource & Referral Agencies (R&R) (920,000)\***

- **4Cs of Alameda County (\$480,000)** Located outside of District 5.
- **BANANAS (\$440,000)**

Provide professional development opportunities for the Early Childhood Education (ECE) workforce in Alameda County and on-site technical assistance and coaching to Quality Rating and Improvement System (QRIS) sites (\$260,000) Provide training and playgroups for Family, Friend, and Neighbor (FFN) caregivers and Family Child Care (FCC) providers (\$80,000). Funding to implement the CARE Homeless Navigation pilot. (\$100,000)

\*Total First 5 investment = \$2,0483,670. Additional work by R&Rs serving District 5 shown on page 2.

### ■ **Library Partnership Branch**

#### **Oakland Public Library (\$18,300)**

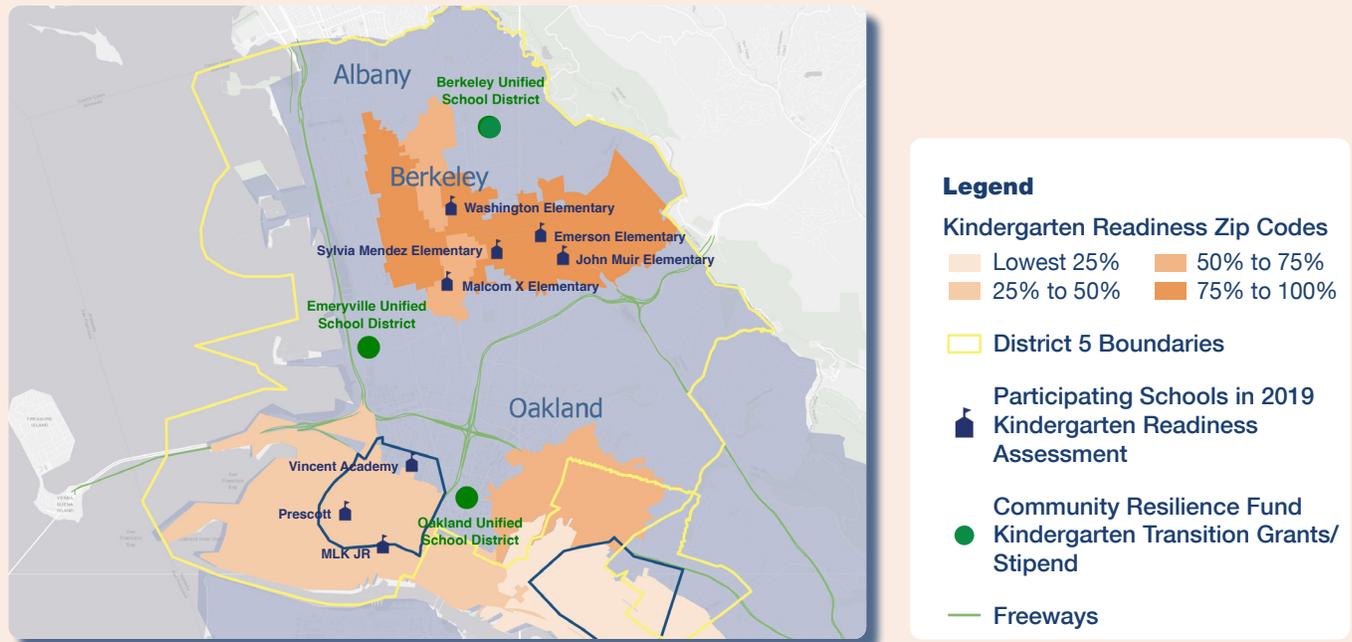
Due to the COVID-19 pandemic, story times moved to a virtual format, however family, friend, and neighbor (FFN) caregivers received 400 story time literacy kits (including instruments, storyboards, and movement play materials) to complement the virtual library programming (\$13,400). Additional funds to support purchase of bi- and multilingual children's books (\$4,900).

### ● **Quality Counts Sites**

The Quality Counts program helps to **build capacity and improve the quality of early childhood education programs through rating, coaching, and professional development.** Sites receive ratings that are accessible by families.

## Kindergarten Readiness in District 5

The Kindergarten Readiness Assessment provides a detailed portrait of the social, emotional, and academic skills possessed by incoming kindergarten students across Alameda County. We have funded Applied Survey Research to administer the assessments since 2008, as well as produce a longitudinal study of kindergarten readiness correlated to third grade achievement. **We find differences in kindergarten readiness are largely attributable to inequities in access to resources.** The greatest moveable factor continues to be child health and well-being, which is tied to socioeconomics, housing stability, and stress among parents/caregivers. These factors, due to structural racism, disproportionately impact families of color.



### Participating Schools in 2019 Kindergarten Readiness Assessment

| SCHOOL        | CLASSROOMS | CHILDREN ASSESSED | PARENT SURVEYS RETURNED |
|---------------|------------|-------------------|-------------------------|
| Emerson       | 2          | 42                | 25                      |
| Malcom X      | 1          | 22                | 18                      |
| MLK, Jr.      | 1          | 19                | 7                       |
| Muir          | 2          | 42                | 25                      |
| Prescott      | 1          | 28                | 8                       |
| Sylvia Mendez | 3          | 64                | 51                      |
| Vincent       | 1          | 16                | 8                       |
| Washington    | 3          | 65                | 51                      |
| <b>TOTAL</b>  | <b>14</b>  | <b>298</b>        | <b>193</b>              |

### Kindergarten Transition Grants/Stipends

Based on findings from the 2019 KRA that highlighted the **importance of transition activities at schools for improving children’s kindergarten readiness**, First 5 funded school districts to provide services and supplies in support of kindergarten transition programming. Funding amounts were determined using an **equity index** to target resources in historically underserved communities that have been disproportionately impacted by the COVID-19 pandemic due to structural racism and classism.

1. Berkeley Unified School District (\$62,185)
2. Emeryville Unified School District (\$107,603)
3. Oakland Unified School District (\$442,670)
4. Yu Ming Charter School (\$2,500)